NORWEST RECRUITMENT,

COMMITTED TO KEEPING IT LOCAL IN AUSTRALIA'S THIRD LARGEST ECONOMY - GREATER WESTERN SYDNEY













WE ARE SO CONFIDENT WE WILL FIND YOUR BUSINESS
THE RIGHT TALENT OR YOUR MONEY BACK.





OVERVIEW

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I would highly recommend Norwest Recruitment to any client who wants assurance that they are engaging with consummate professionals.

Tom Mudie - CFO - Hydreco Hydraulics

We provide premium-level recruitment services to companies located in Greater Western Sydney. With two offices in Sydney; Baulkham Hills and Wetherill Park, we are able to successfully service Greater Western Sydney and are proud of owning one of the largest local databases, exceeding 105,000 candidates.

With over 20 employees including a digital marketing team dedicated to attracting the best candidates, our founding Managing Director works daily within the business driving strategy, service and growth.

We work with SME's, large multi nationals, Not For Profit organisations, Local Government and Councils. Our specialist recruitment consultants work across diverse sectors including; accounting and finance, sales and marketing, logistics and supply chain, management and executive, information technology and professional clerical.

We have a fill rate of 91% of all temporary job orders and have placed over \$350 million in permanent salaries.

Our global reach stems from being active members of NPAWorldwide. This connects us to 450 specialist agencies across the globe, expanding our database and expertise extensively.

Our vision is to deliver the exceptional. We know that great people shape great companies. We find those great people for our clients. We will always deliver the exceptional in everything we do so our clients don't have a reason to go anywhere else.

Our candidate vision is for everyone to love Mondays again. To banish Sunday blues and reinvigorate careers. Team Norwest and Team Southwest will get it right for our candidates, every time.







OUR STORY

In 2001, while I was on maternity leave with my newborn twin boys, I watched the Norwest Business Park attract global, professional businesses with interest. I was also witnessing the incredible residential growth in the area. Meanwhile, I had a busy role in the recruitment industry waiting for me in the CBD.

I started researching and discovered there were already 30 recruitment agencies operating in the business park but I was getting a sense that hiring managers and business owners were open to a different level of service.

I could see that these well run, sometimes high profile organisations were looking for a professional recruitment service from a local company supplying the best local talent. And, the candidates wanted to work for these companies, seeing real career growth without the long commute to the city.

So, this local need gave me the vision and my recruitment background and training gave me the qualification, together with the incredibly talented people I've had the pleasure of working with, to create the recruitment service that I am very, very proud to call Norwest Recruitment today.

And here I am, my twins 18 (and their little brother now 14) with two strategically positioned offices – Southwest Recruitment in Wetherill Park and Norwest Recruitment in the Norwest Business Park.

We are focused on improving the productivity of businesses by placing highly skilled candidates, fostering careers and giving back to the community that has welcomed us since July 2002.

Erica Westbury Managing Director - Norwest Recruitment



Working with Norwest Recruitment was excellent. They did everything exactly the way I wanted things done; the calibre of the people presented was exceptional.

Glenn Gauld - Account Director | Incremental Marketing





OUR PERMANENT PROCESS



WHY US

- The largest database of 105,000 local candidates built on operating in your local market since 2002; no one knows it better
- We deliver a global reach with a local focus so you can be confident we are accessing the very best quality job seekers available.
- We interview more quality candidates locally than any other recruiter; 100 face to face interviews per week
- We enjoy over 90% repeat business
- Our fill rate is 91% on temporary job orders
- We deliver powerful and regular dialogue with our local talent pool via our 18 sourcing strategies
- We provide weekly training to all consultants to offer the best market knowledge to our clients
- 92 out of 100 people placed by us stay with their new employer for over 1 year



- · Winner of 27 business awards and finalist in 64!
- We short list candidates 7 days after taking a job brief
- We face to face, competency based interview and reference check every candidate before we introduce them to a client
- We have the best technology available in the Recruitment Industry
- We have a dedicated marketing department focused on sourcing the best candidates
- 98% of our placed candidates would recommend us to a friend
- We have specialist consultants working across various sectors e.g. accounting and finance, IT, logistics and supply chain, human resources, professional clerical and customer service

I contacted Norwest Recruitment on a recommendation from a colleague who has been associated with them for many years. From the first meeting I found Laurie to be both personable and professional - an obvious asset to Norwest Recruitment and her client.

Sandra Turner | candidate

105,000

Local Candidate
Sourcing Strategies

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105,000

Local Candidate

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105,000

Local Candidate

Surface Strategies

Reference Strategies

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Southwest Recruitment and her client.

AWARD WINNING

2022	FINALIST Hills Local Business Awards Oustanding Professional Service	2012	WINNER Hills Business Achievers Award for Best Professional Services
2020	WINNER Hills Local Small Business Outstanding Professional Services	2011	WINNER Fairfield Local Business Awards
2019	FINALIST RCSA Excellence in Corporate	2010	WINNER Hills Business Achiever Awards
2018	Social Responsibility WINNER	2008	WINNER Suncorp Parramatta Regional Awards for Business Excellence
2017	Hills Business Achiever Awards for Best Professional Services WINNER	2008	WINNER Hills Shire Times, Local Business
2017	Australian Small Business Champion, Recruitment Services	2007	Awards BRW FAST 100 (49th)
2014	AUSTRALIA/ NEW ZEALAND Top Revenue Achievement by a firm NPA	2007	WINNER Hills Shire Times, Local Business Awards
2014	TOP 25 REVENUE ACHIEVEMENTS BY A FIRM	2006	WINNER Hills News Business Awards
م	NPA Worldwide	2005	WINNER Hills Shire Times/Wizard Business Awards





